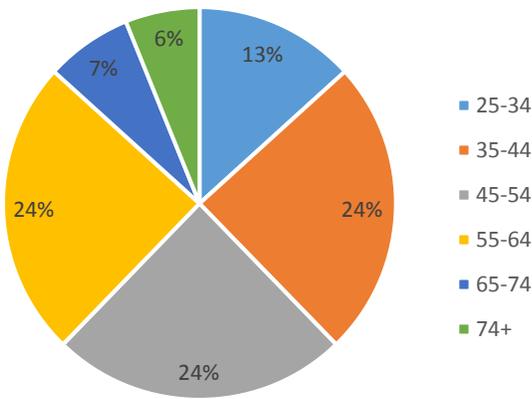




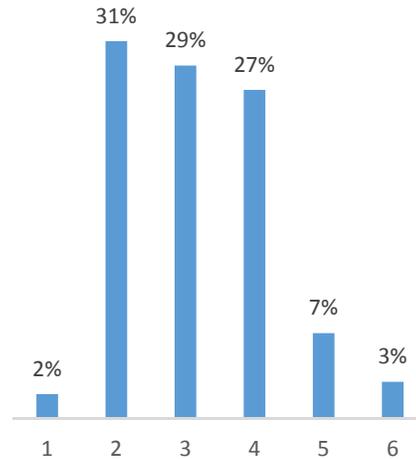
INTERFAITH RESPONDENTS

Interfaith respondents are mostly 35-64 years of age, with 2-4 people in the household. They represent a diversity of geographic locations.

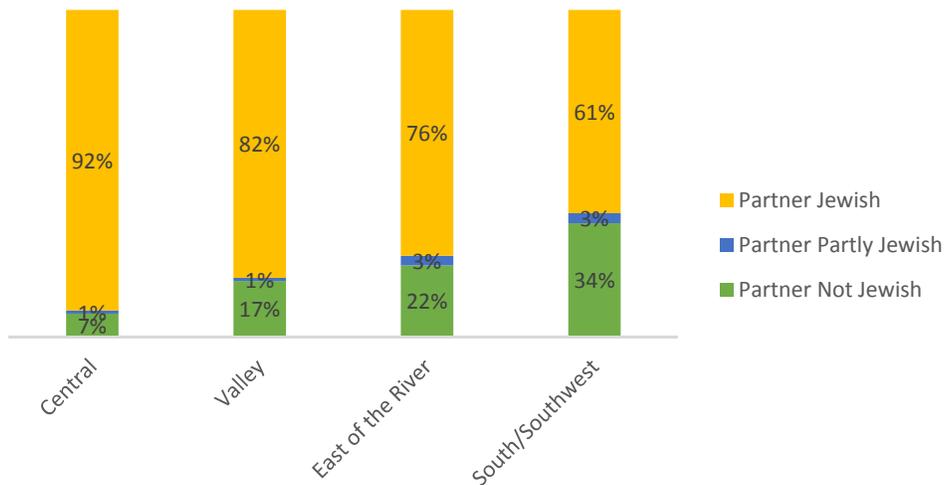
Age



No. of People in Household



% Interfaith Respondents, by Region
(Base: Respondents married or with partner, n=855)



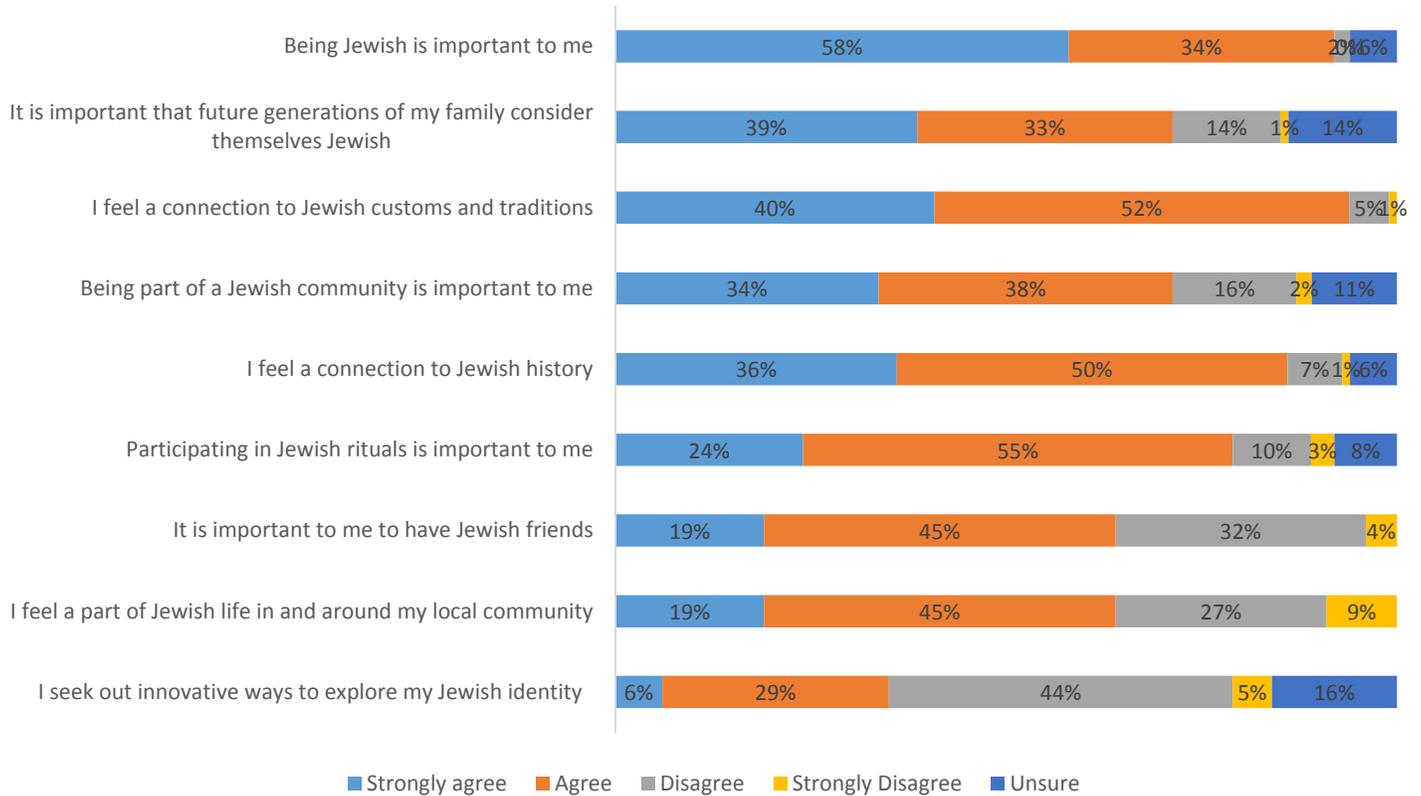
For more information or details on particular segments, please contact us at www.JMAPCT.org or by calling 860-523-7460. We will be happy to provide a customized report and/or the entire data set for those with advanced analysis capabilities.



Attitudes & Beliefs

Interfaith respondents evaluated statements about their role in Jewish life and what's important differently than the aggregate, but the vast majority still express a deep commitment to and interest in Jewish life.

Beliefs & Attitudes of Interfaith Respondents



Attachment to Israel

- People who are inmarried are significantly more likely to feel extremely or very attached to Israel (63% compared to 30%)
- People who are interfaith are significantly more likely to have no attachment to Israel compared to inmarried (25% compared to 6%)
- People who are interfaith are significantly more likely to never have traveled to Israel (58% vs. 23% of inmarried)

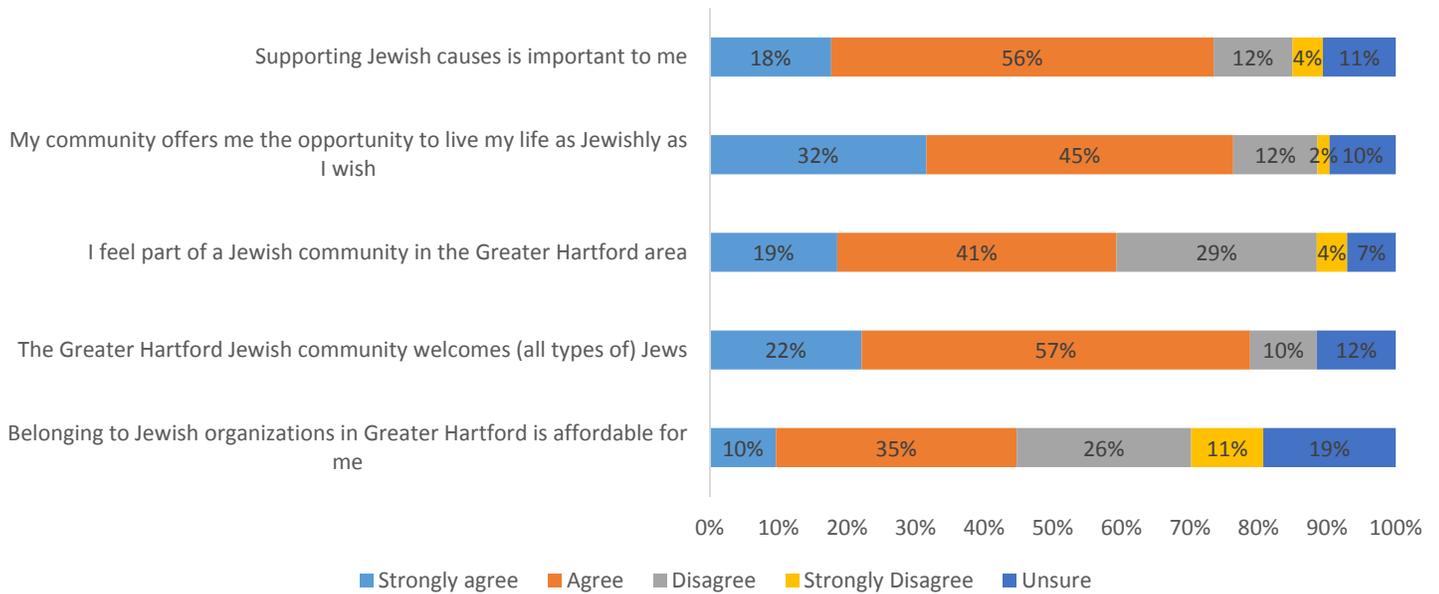
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Participation of Interfaith Respondents

- 39% of Interfaith respondents are not as involved as they would like to be, compared to 22% of inmarried respondents
- 20% of Interfaith respondents do not participate in Jewish life.
- When asked about barriers, Interfaith respondents said that they didn't know anyone/have anyone to go with (64%), with lack of time at 50% and timing doesn't work at 33%
- For those who don't participate, when asked why, they answered: not relevant (59%); I prefer to spend my resources in other ways (42%); I don't know anyone (40%)
- Interfaith respondents were most aware of the JCC (79%) and the Federation (63%); 9% of interfaith respondents did not know any of the organizations on the list.
- Interfaith respondents are generally less likely to feel connected to others at the most recent event or activity they attended, and more likely to be unsure about whether they would like to attend an event in the future.

Beliefs & Attitudes of Interfaith Respondents

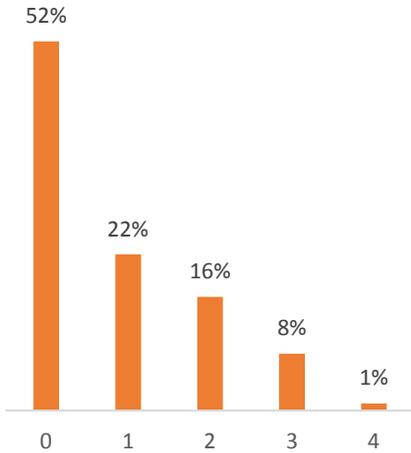




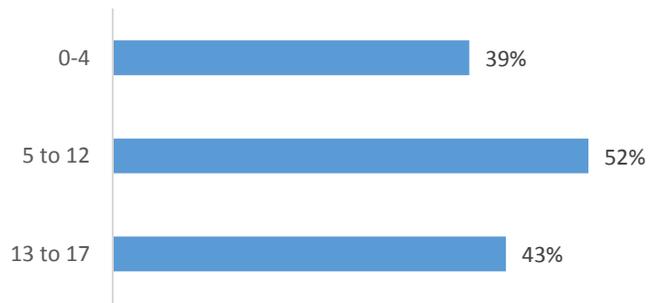
Interfaith Respondents and Children

ABOUT HALF OF ALL INTERFAITH RESPONDENTS HAVE NO CHILDREN UNDER AGE 18 LIVING AT HOME. OF THOSE WITH CHILDREN, THEY ARE FAIRLY EVENLY DISTRIBUTED IN TERMS OF AGE.

No. of People Under Age 18 in the Home



**Ages of Children in Interfaith Homes
(Base: Interfaith Respondents with Children under age 18 in Household)**



VALUES RELATED TO CHILDREN

When asked to evaluate, **“It is important to me that my children be proud to be Jewish,”** 48% of interfaith respondents strongly agreed, compared to 81% of inmarried respondents. Of both groups, more than 90% either agreed or strongly agreed with the statement.

Regarding the statement, **“It is important to me that my children are knowledgeable about Jewish traditions, rituals and customs,”** more than 97% of both groups agreed or strongly agreed with the sentiment. Again, the strength of the opinion differed: 44% of interfaith respondents strongly agreed, compared to 77% of inmarried respondents; 54% of interfaith respondents agreed, compared to 23% of inmarried families.

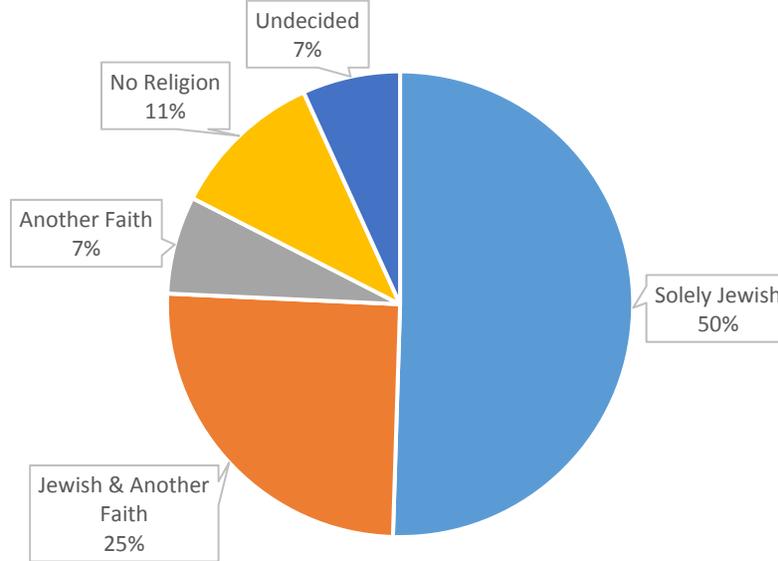
For the statement, **“It is important to me that my children are knowledgeable about Jewish ritual and prayer,”** 80% of interfaith respondents either agree or strongly agree, compared to 95% of inmarried. In addition, 14% of interfaith respondents disagree and 5% strongly disagree.

Regarding **“It is important to me that my children marry someone who is Jewish,”** 36% of interfaith respondents agree or strongly agree, compared to 87% of inmarried respondents.

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Religious Upbringing for Children



Half of interfaith respondents are raising children solely Jewish, and 25% Jewish and another faith.

Preschool, Day Camp and Overnight Camp

- 32% sent kids to **Jewish preschool**
- 14% sent kids to **Jewish day camp**
- 18% sent kids to **Jewish overnight camp**
- Of the 40% of respondents who considered sending their kids to **Jewish preschool but electing not to**, the top reason by far was “location not convenient.”
- Of the 42% of respondents who considered sending their kids to **Jewish day camp but electing not to**, the top reason was “location not convenient.”

Children’s Participation

- 45% of respondents said their children had never participated in **synagogue or Chabad-based Jewish education**, and 80% of those said they don’t expect their children to do so in the future.
- 80% of respondents said their children had never participated in **Jewish education that was not synagogue or Chabad-based**, and 77% of those said they don’t expect their children to do so in the future.
- 64% of respondents said their children had never participated in **PJ Library**, and 95% of those said they don’t expect their children to do so in the future.

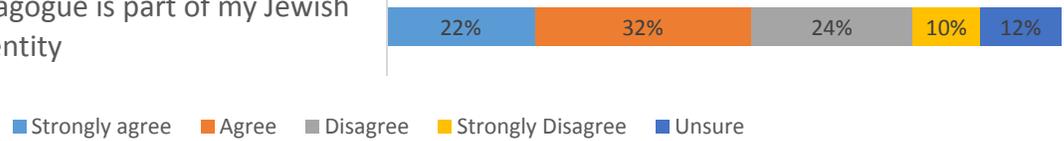
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- 85% of respondents said their children had never participated in **recreational sports in a Jewish setting**, and 82% of those said they don't expect their children to do so in the future.
- 15% of parents said their children are or had participated in a **teen or college age trip to Israel**, but of the 85% whose children hadn't, nearly half of them expect their children to do so in the future.

Interfaith Respondents and Synagogues

Being a member of a synagogue is part of my Jewish identity



HALF OF INTERFAITH RESPONDENTS BELONG TO A SYNAGOGUE. OF THOSE WHO ARE NOT CURRENTLY MEMBERS, 31% PAID DUES IN THE PAST AND 31% SAID THEY PLAN TO JOIN ONE IN THE FUTURE.

Interfaith respondents' decision criteria for synagogues are generally consistent with overall trends, with one exception: Friends and family belonging to the synagogue is significantly less important for Interfaith respondents.

For interfaith respondents **who had left a synagogue**:

Most Important:

- 73% said that lack of social connection was either very impactful or somewhat impactful
- 72% said that affordability was a major factor (67% of those said this was very impactful)

Least Important:

- 85% said that "programming no longer met needs" was **not** impactful on their decision to leave
- 80% said that "dissatisfaction with religious school" was **not** impactful on their decision to leave
- 79% said that "not comfortable with religious practices" was **not** impactful on their decision to leave.
- 78% said that "did not feel welcome" was **not** impactful on their decision to leave

For interfaith respondents planning to **join a synagogue in the future**, "rabbi/leadership" and "programming" are relatively less important than other factors.

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Interfaith Respondents and Volunteer Positions

- 44% of interfaith respondents sit on a board, compared to 68% of inmarried respondents
- 25% of interfaith respondents chair or co-chair a committee, compared to 39% of inmarried respondents

Interfaith Respondents and Programming Needs

In terms of programming needs, interfaith respondents were more likely to say “creative/nontraditional worship” and “social justice advocacy” than their inmarried counterparts.

Attributes for Healthy Community

Top 5 attributes for interfaith respondents:

- welcoming (61%)
- accepting of differences in religious observance (55%)
- inclusive (54%)
- affordable (53%)
- positive relationship with non-Jewish community (37%)

Top 5 institutions for interfaith respondents:

- synagogues (76%)
- JCC (65%)
- rabbis (57%)
- Jewish community and social agencies (55%)
- strong leadership (48%)

Top 5 programs and services for interfaith respondents:

- programming for interfaith families (85%)
- programming to engage young families (74%)
- quality Jewish education for people of all ages (71%)
- meeting the needs of the elderly (56%)
- successfully fundraising for Jewish causes and institutions (41%)